

# ***ELECTION DAY 2016: SPEAK UP FOR RURAL AMERICA***

**THE PRESIDENTIAL ELECTION** is just a few days away and Jackson Energy is listening hard to what the candidates have to say about issues that impact our community—but we're doing much more than listen.

We've joined with hundreds of other electric co-ops across the country in a national program to turn out as many co-op voters as possible on Election Day. That program is called Co-ops Vote, and we're hoping you'll join the thousands of others who have pledged to go to the polls on November 8.

Co-ops Vote, a non-partisan initiative of America's electric cooperatives, is a voter mobilization campaign with a very specific purpose: to boost the political clout of rural America. Because in the 2012 elections, turnout among rural voters decreased by 18 percent—twice the decline seen nationally. This means the voice of rural communities isn't resonating with our elected leaders as strongly as it should.

As a member-owned business with deep ties in a rural area, we want to do our part to turn this around. That's why we're reaching out to you, our members, and urging you to vote in this year's elections.

More than 560 electric co-ops are participating in Co-ops Vote, and several thousand people have taken the Co-ops Vote pledge to get out and vote in this election. Anyone can take the pledge online by visiting [www.vote.coop](http://www.vote.coop). We hope you'll add your voice to the growing chorus of co-op voters who want to make sure the candidates know we're going to the polls in November.

Everyone should have a say in selecting the candidates whom they feel will best serve their community. Every vote counts, now more than ever. We hope to see you at the polls on November 8.