

# Spotlight

Published by Jackson Energy Cooperative • McKee, Kentucky

## Red, white, blue? Be counted, too

Despite the changes that we have seen these past several months, we expect the communities throughout Jackson Energy's service area to be decked out in red, white and blue in observance of our nation's Independence Day. Even though some changes will be evident, in regard to parades and fireworks, expressions of patriotism will be in full display nonetheless. We urge every member of the cooperative to add one other act to this list: completing the 2020 Census.

Article 1, Section 2 of the United States Constitution requires an accurate count of all residents every 10 years. Since 1790, the census has ensured that communities like ours are fairly represented in government. It's our civic duty to step forward and say "I COUNT!"

The number of seats Kentucky holds in the House of Representatives depends entirely on census results. Also, the more people in our area who are counted, the more money our local communities may receive from census-guided federal funding.

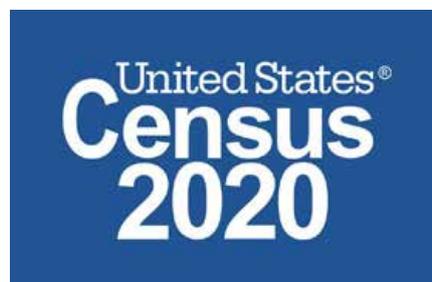
Census responses are confidential and protected by law. You'll be asked to tally the number of people in your household and record basic information such as age, sex and race. The survey does not question any individual's citizenship or ask for social security or financial information.



TIM WEBB

Participating in the 2020 Census is simple and takes 10 minutes or less. You can respond by one of the following ways:

- Online at [my2020census.gov](https://my2020census.gov).
- By phone, call (844) 330-2020.
- Complete and return the paper questionnaire that was mailed to you.



Caring for the community is fundamental to the way Jackson Energy does business. It's why we invest in programs such as STEM education in local schools and economic development initiatives that bring new jobs to the area. And it's the reason we are urging every co-op member to stand up and be counted in the census.

The 2020 Census is important, safe and easy. Declare July 4 as your day to be counted, and then inspire your family and friends to do the same. Then feel free to wave that American flag with extra gusto because you are a true patriot.

## SPOTLIGHT

Lisa Baker, Editor  
Published by Jackson Energy

A Touchstone Energy™ Cooperative 

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### REGULAR OFFICE HOURS

Monday-Friday, 7:30 a.m.-4:30 p.m.

### OFFICES

KY HWY 290, McKee  
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### CONSUMER SERVICES

Headquarters - 606-364-1000  
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Fill-Ups Gas & Grocery,  
Clover Bottom

Jackson Energy

*Working for You*

# Celebrating independence and commitment to co-operation

Though our Independence Day celebrations may look different this year as our communities and our nation stay safe amid coronavirus concerns, it's important to note what has not changed: the core principles and values of Jackson Energy and the communities we serve.

Cooperatives around the world trace the roots of our Seven Cooperative Principles to the first modern cooperative founded in Rochdale, England, in 1844. These principles are a key reason that electric cooperatives such as Jackson Energy operate differently from other electric utilities, putting the needs of our members first.

As we celebrate America's birthday, three of those seven co-op principles ring especially loud and clear:

#### **Democratic Member Control**

Cooperatives are democratic organizations controlled by their members. The Jackson Energy board is elected from among our membership and are accountable to the membership. Our members have equal voting rights (one member, one vote).

#### **Members' Economic Participation**

Members contribute equitably to, and democratically control, the capital of our cooperative. At least part of that capital remains the common property of the cooperative. Members allocate surpluses for any or all of the following purposes: developing the cooperative; setting up reserves; benefiting members in proportion to their transactions with the cooperative; and supporting other activities approved by the membership.

#### **Autonomy and Independence**

Jackson Energy is autonomous and controlled by our members. If we enter into agreements with other organizations, including governments, or raise capital from external sources, the terms ensure

democratic control as well as our unique identity.

Sixty-eight years before the first modern cooperative, America's founding fathers signed the Declaration of Independence, a moment that we commemorate on the July Fourth holiday.

"And for the support of this Declaration, with a firm reliance on the protection of Divine Providence,



LISA BAKER

we mutually pledge to each other our Lives, our Fortunes, and our sacred Honor," reads the last sentence of that revolutionary document.

Now that's a real commitment to cooperation.

Jackson Energy thanks you, our members, for your continued involvement and support throughout the year.

Happy Fourth of July!



Carol Wright  
President & CEO

# A new way to drive-thru

The drive-thru at Jackson Energy's London District Office has a new look with the addition of a new payment kiosk. Jackson Energy continues to search for payment options that offer our members convenience and accessibility when paying their electric bill. Members have the option of paying their electric bill closer to home at eight convenient payment kiosk locations.

Payments can be made 24 hours a day with cash, check, credit or debit cards. The kiosk does not provide change. If you are paying in cash and pay more than the

bill total, the extra amount will be credited to your account. To make a payment, members can enter their account number or scan the QR code (see inset below) printed on their electric bill and it automatically accesses their account.

Kiosks are located at Rite Kwik Market in Burning Springs, Town & Country in Annville, Peg's Food Mart in Mt. Vernon, Quickie Market in Manchester, Jack's IGA in Beattyville, Fill-Ups Gas & Grocery in Clover Bottom, E.C. Porter's IGA in London and now at Jackson Energy's London District Office.



Jackson Energy's new drive-thru payment kiosk, installed at the London District Office, offers an additional, convenient way for members to pay. Photos: Lisa Baker



**JACKSON ENERGY**  
C O O P E R A T I V E

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## ANNUAL BUSINESS MEETING

*Canceled for 2020*

Jackson Energy Cooperative Board of Directors has made the decision to cancel the 2020 Annual Business Meeting and Member Appreciation Events.

This difficult decision was based on Jackson Energy's continued commitment to do our part in following the CDC's guidelines and the Governor's recommendations to protect employees, members and communities.

Jackson Energy remains steadfast in our mission to provide safe and reliable service to our members.





**Jackson Energy Cooperative**  
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McKee KY  
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**JACKSON ENERGY COOPERATIVE**

Your Kiosk Bar Code  

# Levelized budget billing

ALEXIS MATSUI



Temperatures aren't the only numbers that fluctuate with the seasons—so can your electric bill. In addition to the changing temperatures, the chart below also shows a Jackson Energy member's 2019 yearly kWh usage and how it varied each month. This member's electric bill would have reflected the same fluctuations—for some months the electric bill would have been higher than the others and vice versa.

By signing up for Jackson Energy's levelized billing program, you will know within a few dollars how much your bill will be every month.

How does levelized billing work? Levelized billing is a rolling average of your most recent 12 months' usage and varies slightly each month. Levelized billing eliminates a settle up month (as in past programs) because it is a constant rolling average of your electric bill.

Jackson Energy members must have service for at least 12 months before they are eligible to sign up for the program.

If interested in levelized billing or you want additional information, please contact one of our member service representatives at (800) 262-7480 or online at [www.jacksonenergy.com](http://www.jacksonenergy.com).

# Check cords and conditions before using power tools

Before you roll up your sleeves and start a job requiring power tools this summer, think about safety to protect yourself and your co-workers.

To prevent electric shock, inspect the tools and be sure all cords are not frayed and prongs are not damaged. Always use three-wire, grounded cords intended for heavy-duty work to provide the safest, most reliable electric power. When working outside, always use outdoor-rated cords.



TIM WEBB

If you ever experience a tingle in your fingers while working, stop immediately. This a warning sign that should never be ignored.

To prevent shock, never touch any electrical equipment if the equipment is wet, you are wet or you are standing on a damp surface.

Jackson Energy hopes you will think about electric safety when using power tools. Stay alert while working safely.

