

JACKSON ENERGY



WORKING FOR YOU



jacksonenergy.com

May your holiday season be merry and bright

The holidays are a time of year that many of us eagerly anticipate. The season is marked by special foods, seasonal decorations and lots of festivities.

We cherish carrying on old family traditions and enjoy creating new ones. We look forward to more time spent with family and friends.

However, given the hustle and bustle of the season, the holidays can also offer an opportunity to slow down and reflect. For all of us at Jackson Energy, we are grateful for you, the members of the co-op.

One of our founding principles as a co-op is “Concern for Community.” While our main focus is providing safe, reliable and affordable energy, we want to give back. We want to help our communities thrive by embracing the spirit of giving throughout the year.

Reflection

In looking back at this past year, we’re grateful that we were able to make a positive impact in the communities we serve. As a result of your contributions and generosity, we were able to give back over \$28,000 to our communities through our Operation RoundUp program.

We were also grateful for the



ANATOLY TIPYASHIN/ADOBE STOCK

opportunity to partner with local schools to raise awareness of the importance of electrical safety. This year, we visited with hundreds of students from our local schools.

In fact, we continue to work closely with our schools to award college scholarships. In 2024, we awarded \$16,000 in scholarships to eight local high school seniors to defray costs for attending a college, university or trade school and sponsored four students on the Washington Youth Tour.

There are other ways we continue to help our communities, whether by collecting supplies and volunteering at the Ronald McDonald House in Lexington, sponsoring local veterans each year for Honor Flight, or helping you find ways

to save energy at home, we want you to know we’re here to help.

Looking ahead

Looking ahead to 2025, we recognize that our members have a valuable perspective and vested interest in our cooperative, and that’s why we continually seek your input through member surveys, community events, our social media channels or the annual business meeting. We are led by you—the members of the co-op.

As we prepare for next year, we look forward to the opportunity to serve you.

On behalf of the Jackson Energy family, we hope you fully experience the joy and peace of the season and your holidays are indeed merry and bright. Merry Christmas!



Lisa Baker, Editor

Published by Jackson Energy

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VISIT US ONLINE

www.jacksonenergy.com
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REGULAR OFFICE HOURS

Monday-Friday, 7:30 a.m.-4:30 p.m.

OFFICES

KY HWY 290, McKee
KY HWY 229, London
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Garrard Shopping Center, Manchester

MEMBER SERVICES

Headquarters - (606) 364-1000
or Toll Free 1 (800) 262-7480

PAYMENT KIOSK

Peg's Food Mart, Mt. Vernon
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Town & Country, Annville
Rite Kwik Market, Burning Springs
Fill-Ups Gas & Grocery, Clover Bottom

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Giving back is the co-op way

As some of you might know, cooperatives across the globe adhere to the same Seven Cooperative Principles that guide all of our decisions—from how we run the co-op to how we engage with our local communities. “Concern for Community” is the seventh principle, and it is one that all employees of Jackson Energy value year-round. But during the holiday season, concern for community seems especially important.

Electric cooperatives have a proud history of giving back. True to the cooperative spirit, Jackson Energy donates time, energy and resources to charities, schools and community events.

Jackson Energy members help us give back, too. Through the Operation RoundUp program, members can round up their energy bills to the next dollar amount, and the extra change goes toward helping those in need, right here in our communities.

Our commitment is also global. We donate to the National Rural Electric Cooperative Association's International Foundation, which helps with sending equipment and lineworkers overseas so they can help bring power to thousands of people in remote villages who have never experienced the benefits of electricity.

While so many families go without on a daily basis and struggle to make ends meet, this struggle can be especially hard during the holiday season. Giving back can go beyond dollar donations, and there are many ways you can help, too.

Take some time to go through your closets and find clothes that no longer fit or that you no longer use. Bag those items up and take them to your local Salvation Army, Goodwill or church clothing drive. Volunteer for a local food or toy drive, deliver meals to the sick and the elderly or simply make a meal for a neighbor in need.

No matter how great or small the act, every time we give back, we strengthen our community. So take the time to give back this holiday season. You'll be glad you did.

Wishing you and your family a safe, warm and healthy Christmas season.

By President & CEO
Carol Wright



Give the gift of energy savings

This year, power up your holiday gift-giving with energy-saving gadgets and appliances. We have pulled together an energy-efficient holiday gift guide with items that can help lower electricity use and monthly bills for everyone on your shopping list.

LED bulbs—Quality LEDs are 80-90% more efficient than outdated incandescent bulbs.

Energy-efficient appliances—Remember to buy products sporting the Energy Star label, which confirms they meet federal energy-efficiency standards.

Smart outlets—They turn nearly anything with a plug into a convenient smart device, making it easy to control lighting, appliances and electronics through a smartphone or tablet.

Smart plug power strip—Energy vampires will be a thing of the past with this voice- or app-controlled accessory that becomes the on/off switch for everything plugged into it.

Smart thermostat—This Wi-Fi-enabled device can trim annual energy spending by automatically scaling back heating or air conditioning when it's not needed.

Wool dryer balls—They separate the fabric in the dryer, which helps the warm air circulate better and can decrease drying time by 30-50%, saving energy and money.

Wearable heated accessories—Electric socks or a heated wearable throw provide personal warmth when the thermostat is lowered for energy savings.

Electric blanket—Using 90% less energy than the average portable electric space heater, it's the ideal energy-efficient option for staying warm on cold winter nights.



ALIENMARSHADOBESTOCK

Digital shower timer—Save water, energy and money by limiting shower time.

All of these gifts, available at local hardware stores, electronics stores and online retailers, are sure to be a hit. They will help those close to you reduce their electricity consumption and lower their power bills.

Support and save

Show your co-op connections card when shopping

The holiday shopping season is here—as in *right here*—and many local businesses are excited to help you provide gifts and experiences to those you love.

Jackson Energy's Co-op Connections member discount app can help you save while keeping your dollars local.

You can start saving today with discounts on purchases such as dining, travel, entertainment, safety and security and health and wellness—in addition to local and national deals—by downloading the free Co-op Connections app for mobile devices.

Search “Co-op Connections” in your favorite app store. Check out the mobile app's “Deals Near Me” option to take advantage of discounts offered to Jackson Energy members close to home.

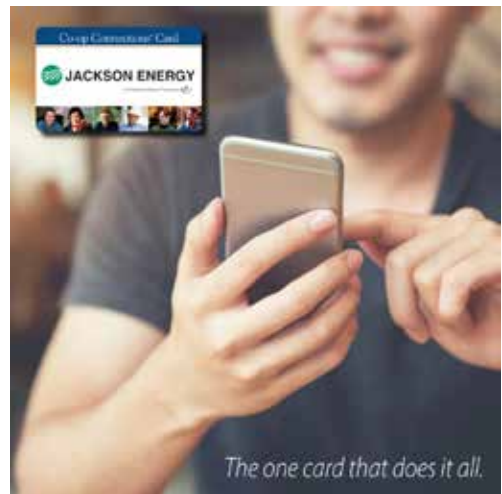
You can also visit the Co-op

Connections website at connections.coop for a full list of available discounts.

You may also use one of the participating dining options to fill up at local restaurants after filling your trunk with toys, clothes, home goods and more.

In addition, while incomes may have to be stretched a bit more this holiday season, use the co-op connection card to save on pharmaceutical, dental and vision needs. This holiday season is the ideal time for those who aren't already using this member-only benefit to begin taking advantage of it.

This year, be sure to support local businesses while saving on your holiday shopping with the Co-op Connections app.



RANDY BUCKNAM

If you prefer to use a discount card, please call our office at (800) 262-7480 to request one.

Participating businesses and offers are subject to change.

STEP UP AND LEAD

★
2025 YOUTH TOUR
WASHINGTON, D.C. | JUNE 16-21



- MEET ELECTED LEADERS
- EXPLORE CO-OP ENERGY ISSUES
- MAKE FRIENDS FOR LIFE
- INCLUDES ALL-EXPENSES-PAID DAY TRIP TO FRANKFORT AND WEEKLONG TRIP TO WASHINGTON, D.C.
(application required)



PHOTOS: TIM WEBB

High school juniors apply by January 15th!

Learn more at jacksonenergy.com/washington-youth-tour



Name _____ Jackson Energy account number _____

Address _____

Student cell phone _____ Email address _____

School _____ Expected graduation date _____

Parent/guardian name _____ Cell phone _____

Parent/guardian email address _____

Have you visited Washington, D.C., before? _____

Why do you want to go on the Washington Youth Tour? _____

List your school and/or extracurricular activities, special honors and community volunteer work:

In your own words, describe the purpose of an electric cooperative: _____

Applicant must submit the following: (1) Application Form; (2) Transcript; and (3) Teacher Recommendation Letter

Mail your application information to Jackson Energy, ATTN: Youth Tour, 115 Jackson Energy Lane, McKee, KY 40447
OR email the forms to youthtour@jacksonenergy.com OR register online at jacksonenergy.com.

Deadline to apply is Wednesday, January 15, 2025