JACKSON ENERGY



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Shaping our energy future through innovation

he energy industry is undergoing significant change driven by technology and the transition to more sustainable forms of energy. Innovation is essential in addressing these challenges and ensuring a continuous, reliable and affordable power supply.

Electric co-ops are no strangers to adapting to the needs of the local communities we serve. Jackson Energy has always leaned into change as we explore new ways to meet your energy needs.

Advanced technologies

By using advanced equipment like drones that inspect our local grid, sensors that provide real-time data on the condition of power lines and satellite imagery used to monitor vegetation growth, we can pinpoint potential problems before they even occur and ultimately improve service for all.

Investing in smarter technologies also can enhance the monitoring and control of electricity flow so we can respond swiftly to changing needs. Smart electric meters remotely collect data on how electricity is being used. This helps in promptly prioritizing and dispatching crews during an outage, reducing restoration time during weather-related disruptions. Even before adverse weather is here,



advanced analytics from our systems, combined with data on weather patterns and other information, allow us to be proactive in taking preventative measures to shore up our system.

Preparing for increase in energy use

Today, we depend on electricity more than ever before. From vehicles to farming equipment to home heating options, more products and appliances that we depend on run on electricity.

Interest in electric vehicles is growing. Jackson Energy is available to help our members make informed decisions about EVs, including electric charging options and capacity requirements for the home.

Automakers are transitioning many or all new vehicles to electric-only models in the next 10 years. Jackson Energy, like all electric providers, must plan now to have the necessary infrastructure in place to meet future EV charging needs—without jeopardizing the ability to provide reliable power.

Innovative efficiency solutions

Jackson Energy is driven by a commitment to community and member satisfaction. As members become more proactive in managing their energy use, we are providing new ways to help our members lower their use and save money. Through the cooperative's SmartHub

app, members can track their usage daily, compare their usage to last week or last year and make necessary the changes to take control of their energy use.



You may not realize it, but Jackson Energy is part of a larger network of 900 electric co-ops nationwide. While we are locally-owned by you, the members of the co-op, we also have the advantage of working with co-ops across the country to share ideas and leverage the innovations our colleagues might have tried out first. As cooperatives, we're collaborators instead of competitors—it's a unique aspect of our business model, and we're stronger because of it.

Our energy future will look different than it has in the past, but Jackson Energy is prepared to adapt for the members we serve. Our mission and commitment to you remain steady—to provide reliable power at a cost local families and businesses can afford.





Lisa Baker, Editor Published by Jackson Energy

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MAIN OFFICE ADDRESS

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Monday-Friday, 7:30 a.m.-4:30 p.m.

OFFICES

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Headquarters - (606) 364-1000 or Toll Free 1 (800) 262-7480

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WORKING FOR YOU



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What we value

ackson Energy is dedicated to providing our 53,000 members with safe, reliable and cost-effective electricity. It's our primary reason for being, but it's not our singular purpose. Beyond the poles and lines, we also exist to power communities and empower members to improve the quality of their lives.

As one of Kentucky's Touchstone Energy Cooperatives, Jackson Energy subscribes to the standards of integrity, accountability, innovation and commitment to community as the cornerstones of member engagement. These timeless values guide your cooperative like a compass.

We are a local, active member of the communities in our service area. We are committed to continue serving our residential, commercial and industrial members with the same values we have always had, going back to 1938.

Integrity: Members come first. Every day. That's the power of membership. As a not-for-profit electric cooperative, Jackson Energy delivers energy to our members at the cost of service. This differs from investor-owned utilities that distribute profits to investors across the nation or even the world—not necessarily to those they serve.

Accountability: Jackson Energy belongs to you—the members we serve. Decisions made benefit those in our community because co-op business is conducted through a locally elected board of directors and we appreciate their dedication and service.

Innovation: We recognize that, like any business or industry, technology changes to make daily tasks more efficient. Our commitment to you is to always seek out new innovations and technology to improve the quality of service you receive while continuing to operate your cooperative efficiently and effectively.

Community: We're committed to improving the quality of life in the communities we serve. True to the cooperative spirit, Jackson Energy donates time, energy and resources to charities, schools and community events and takes a leadership role in community development projects.

In all that we do, Jackson Energy puts members first and always has a local, member-driven, community-focused vision. This is what we value. This is the cooperative difference.

> By President & CEO Carol Wright



Slone appointed to Board of Directors

ackson Energy members living in Lee County District 8 have a new representative serving on the board. Wesley Blake Slone was recently appointed by the Jackson Energy Board of Directors to fill the remaining term of the late Dr. James Ted Cundiff.

Having lived in Lee County for more than 30 years, Slone served in the Kentucky Army National Guard from 1989-1994 earning the rank of Staff Sergeant E-6. Slone graduated from Eastern Kentucky University in 2002 with a Bachelor of Science degree in Police Administration. Prior to earning his college degree, Slone graduated from the Kentucky State Police academy and was assigned to Lee County in 1994. While serving with the Kentucky State Police, Slone served as commander of the honor guard, and early in his career as a trooper, his primary counties included

Lee and Owsley. Slone worked his way up to sergeant and then lieutenant of Post 7 in Richmond, before retiring as captain of Post 13 in Hazard in 2017. Slone currently serves as Lee County Emergency Management Director and oversees Lee County Emergency Management System (EMS) and Lee County 911 Center.

Slone and his wife, Jacquline, have two children, Kaleb and McKenzie, who are currently attending the University of Kentucky. He serves as the president of the Lee County Saddle Club, where he actively promotes horse-related activities in his community.

"I am honored to serve on this board, and I look forward to the opportunity to represent the members of Lee County," Slone says. "It is a privilege to be in this position where I will strive to make a positive impact for our cooperative, our community and our members."



Lee County member Blake Slone was appointed by the Jackson Energy Board to fill the remaining term of District 8 previously held by Dr. Ted Cundiff. Photo: Lisa Baker

STEM Goes Red

he American Heart Association held its STEM Goes Red event at Eastern Kentucky University's Manchester Campus and Jackson Energy was proud to be one of the sponsors. The goal of the event was to encourage young women from local high school districts to explore opportunities in science, technology, engineering and mathematics.

STEM Goes Red featured breakout sessions throughout the day on topics ranging from heart health to transportation to electricity—where employees of Jackson Energy assisted students as they built their own robots while learning the concept of energy and how it flows.

Students representing Clay, Laurel, Lee, Owsley, Jackson and surrounding counties had the opportunity to explore hands-on activities and hear from local professional women who are proven leaders in our communities.

Jackson Energy President & CEO Carol Wright participated in the panel discussion. The students heard first-hand of Wright's personal experiences, accompliments and the challenges she encountered and overcame in the STEM field of engineering.

The young women in attendance were encouraged by all to try new adventures and not let anything hold them back from following their dreams.









Scholarship deadline approaching



Jackson Energy Cooperative is proud to offer one-full scholarship for the Lineman Training Center at Somerset Community College. For more information and to apply online, visit Jackson Energy's website at: www.jacksonenergy.com/scholarship-programs

DEADLINE TO APPLY: May 31, 2024

School career days



Jackson Energy 1st Class Line Tech Nick Freeman, standing, and Service Technician Royce Baker participate in Rockcastle County Middle School's College and Career Fair. Photo: Nicole Lear



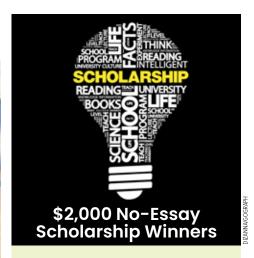
Collections Coordinator Cindy Wilson and Member Service Representative Taylor Moore discuss making good financial decisions with students at Jackson County Middle School. Photo: Tammy Morgan



Representing Jackson Energy at North Laurel Middle School's Reality Fair are Member Service Representatives Ashley Hampton, left, and Amanda Moore. Photo: Elizabeth Wilhoit



Member Accounts Coordinator Heather Word and Senior Distribution Engineer Ben Jones work with students to help plan for real life situations at South Laurel Middle School's Reality Fair. Photo: Brent Jackson



Faith Rominger

Clay County High School

Parker Hall

Estill County High School

Logan Baker

Jackson County High School

Landon Noble

Lee County High School

Jordan Gussler

North Laurel High School

Emma Hardy

Owsley County High School

Trenton Wilson

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