

JACKSON ENERGY



WORKING FOR YOU



jacksonenergy.com

Small change can have a big impact

The holiday season is finally here. Some call it the most wonderful season of all. That's because we associate it with family traditions and gathering with friends and loved ones. It's a time of giving and spreading joy.

But giving back reminds us of the many good things we have right here in our community and why it's so important to spread the good as far as we can, especially to the most vulnerable in our local area. We are also reminded of how wonderful our community is and what a big impact we can have when we work together.

When you are a member of Jackson Energy, *you* help us spread the good throughout the year. When you "round up" your monthly bill from Jackson Energy and donate to the Operation RoundUp fund, you're making a big difference in someone's life. You are helping to meet an immediate, critical need, but just as importantly, you are telling this person the community cares.

Over the years, this community-focused program has helped volunteer fire departments and adult day centers, supported local schools and young people, fed hungry families, enabled families in need and so much more.

You've likely heard us mention that the cooperative principle "concern for community" is part of



Jackson Energy's DNA. It defines who we are as an organization. When we first brought electricity to this community in 1938, the quality of life improved. As other things needed to be addressed through the years, this co-op has helped improve the quality of life in this community. It's why we created Operation RoundUp.

To date, with your help, we've given nearly \$500,000 back to our local communities through this program. Across the country, more than 350 electric co-ops have an Operation RoundUp program, and together, we've

raised millions for local communities. This shows that small donations from electric co-ops like ours, over time, can collectively make a big impact.

As a local cooperative, we have a stake in this community. It's why we support local organizations whose mission and focus are to care for our communities. We hope you will think of Jackson Energy as more than your energy provider, but also as a catalyst for good in our community.

We wish all our members a joyous holiday season. May it be merry and bright!



Lisa Baker, Editor

Published by Jackson Energy

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Monday-Friday, 7:30 a.m.-4:30 p.m.

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WORKING FOR YOU

   jacksonenergy.com

Reliable power

For today—and tomorrow

Ringing in a new year sparks a sense of renewed hope and optimism about the future. As the president & CEO of Jackson Energy, for me, it's a time to reflect on where we are and where we're going. At the heart of this reflection, I think about ways we can better serve you, the members of the cooperative.

Our team at Jackson Energy is always looking ahead, exploring ways to innovate and utilize new technologies to improve our services. As our nation increasingly relies on electricity to power the economy, keeping the lights on has never been more important. We're committed to powering—and empowering—our community at a cost local families and businesses can afford.

A critical component of reliable power is the mix of energy resources used to generate the electricity that keeps the lights on across our service territory. In addition to managing a reliable energy mix, Jackson Energy is using technology to enhance our local grid, limit service disruptions and improve outage response times.

Advanced metering technology, also known as AMI, enables two-way communication between the co-op and members. In the event of a power outage, AMI helps pinpoint the exact location of the outage and can even analyze damaged or tampered meters. AMI helps Jackson Energy save money with real-time data, and ultimately improves power reliability for our entire community.

Proactive tree clearing is another way we limit service disruptions. Scheduled clearing keeps power lines clear from overgrown limbs that are likely to fall. Drone inspections of lines and vegetation have allowed us to reduce labor and equipment costs while bolstering reliability. Through the use of small drones, we can accurately monitor the health and growth of trees and identify potential problems. As technology advancements become more accessible, we anticipate using advanced mapping software to better maintain the environment while providing more reliable service.

One of the best methods for improving our services to you is monitoring trends and leading practices from other electric co-ops in Kentucky and across the country. Learning from other co-ops is one of the many benefits of the cooperative business model because for us, it's about cooperation, not competition.

As we turn our focus to 2024, Jackson Energy will continue working to provide the reliable, affordable electricity you expect and deserve—for today and tomorrow.

By President & CEO
Carol Wright



Safety is our top priority

A lineworker's job is tough, it's no secret. But it's essential. The job of our lineworkers requires physical strength and endurance, especially during the long hours of power restoration in extreme weather conditions.

Yet for all of the physical strength required in this profession, the mental strength and focus of our lineworkers are crucial. Working with high-voltage lines on a daily basis requires extraordinary attention to detail and safety, as someone's life is on the line.

It's for this reason that Jackson Energy insists on thorough and constant safety training.

Safety is the top priority at Jackson Energy, and our lineworkers must train extensively on safety scenarios to be better prepared for any situation that may occur at any time. This includes

worst-case scenarios like an injured or unconscious lineworker at the top of a pole or in a bucket high in the air.

Pictured are Jackson Energy lineworkers advancing their skills in hurt man rescue in both pole-top and bucket rescue.

Bucket and pole-top rescue training is a required exercise that each lineworker must complete annually with the hope of never needing to use it.

At Jackson Energy, we appreciate their hard work in bringing power to your home regardless of the time of day or night and despite the weather conditions—while being dedicated to doing so safely.

Jackson Energy lineworkers participate in the annual Safety Day where they advance their skills in hurt man rescue.



LISA BAKER



LISA BAKER



LISA BAKER



TIM COYLE



TIM COYLE

A festive holiday banner with a green background. The text reads "MERRY Christmas & HAPPY NEW YEAR" in a mix of fonts. Below the text are several green Christmas ornaments and pine branches. On the right side, there is a small, decorated Christmas tree. The background is filled with soft, glowing bokeh lights.

MERRY
Christmas
&
HAPPY NEW YEAR

In celebration of the Christmas holiday and New Year's Day, Jackson Energy will be closed on the following dates: December 25–26 and January 1.

FLODYNE/ADOBE STOCK



STEP UP AND LEAD

★
2024 YOUTH TOUR
 WASHINGTON, D.C. | JUNE 17-22



PHOTOS: TIM WEBB

- MEET ELECTED LEADERS
- EXPLORE CO-OP ENERGY ISSUES
- MAKE FRIENDS FOR LIFE
- INCLUDES ALL-EXPENSES-PAID DAY TRIP TO FRANKFORT AND WEEK-LONG TRIP TO WASHINGTON, D.C. (application required)



High School Juniors
 apply TODAY!

**DEADLINE: Friday,
 January 19, 2024**



EMILY ZADOBIE STOCK

Name _____ Jackson Energy Account Number _____

Address _____

Student Cellphone _____ Email Address _____

School _____ Expected Graduation Date _____

Parents/Guardian _____ Cellphone _____

Parents/Guardian Email Address _____

Have you visited Washington, D.C., before? _____

Why do you want to go on the Washington Youth Tour? _____

List your school and/or extracurricular activities/special honors/community volunteer work:

In your own words, describe the purpose of an electric cooperative: _____

Applicant must submit the following: (1) application form; (2) transcript; and (3) teacher recommendation letter

Mail your application information to Jackson Energy, ATTN: Youth Tour, 115 Jackson Energy Lane, McKee, KY 40447, email the forms to YOUTHTOUR@JACKSONENERGY.COM, OR register online at JACKSONENERGY.COM

Deadline to apply is Friday, January 19, 2024